



## **RUN LIKE A GIRL PRIVACY POLICY**

The founder and data controller of Run Like a Girl is:

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### **WHAT IS PERSONAL DATA?**

Personal data is defined by the General Data Protection Regulation (EU Regulation 2016/679) (the “GDPR”) as ‘any information relating to an identifiable person who can be directly or indirectly identified in particular by reference to an identifier’.

### **WHAT PERSONAL DATA WE COLLECT AND WHY WE COLLECT IT: CONTACT FORMS**

If you use the contact form at the bottom of the website we will collect your name, email address, and phone number (if you provide it).

When you fill out the contact form you authorise us to use the details you provided to contact you and reply to requests for information, quotes, or any other type of request.

#### **WHO WE SHARE YOUR DATA WITH:**

Any personal data you provide using the contact form will only be used by Run Like a Girl and will not be shared with any other parties unless you have given your permission or requested for it to be shared.

#### **HOW LONG WE RETAIN YOUR DATA AND WHAT IT IS USED FOR:**

Your personal data will be stored for as long as it is needed for the purpose it has been provided for, and for as long as we have your consent to retain it. The purposes for storing your personal data can include:

- Replying to requests for information, quotes, or any other type of request
- Providing information to you that we consider will be relevant or helpful in relation to a request, quote or ongoing service
- To inform you of any issues we consider you should be made aware of after our service has ended
- Marketing (where you have given your permission and/or where we are permitted by law), such as sending you information, news and offers about products and services
- Enabling Run Like a Girl to supply services to you in any way not outlined above.

#### **WHAT RIGHTS YOU HAVE OVER YOUR DATA:**

We will always aim to uphold your rights over your personal data in accordance with the GDPR. Under the GDPR you have the right to be informed about this collection and use of your personal data.

If you have provided personal data using the contact form on this website you can request to receive a file of the personal data we hold about you, including any data you have provided to us.

You can request for the personal data held to be amended if you find



any of it is inaccurate or incomplete.

You can request that we refrain from using your personal data for a particular purpose even if you previously gave your consent to use it for that purpose.

You can also request that we erase any personal data held about you, even if you have previously given your consent for this data to be held. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

You have the right to lodge a complaint with your competent data protection authority if you believe we have failed to meet the obligations outlined in this privacy policy.

#### **WHERE WE SEND YOUR DATA:**

Personal data you provide using the contact form on this website may be checked through an automated spam detection service.

#### **ADDITIONAL INFORMATION:**

##### **HOW WE PROTECT YOUR DATA:**

We will take appropriate security measures to prevent unauthorised access, disclosure, modification or unauthorised destruction of your personal data.

If a data breach occurs despite security measures we will inform you as soon as possible and advise what actions you can take.

##### **LEGAL ACTION:**

We may be required to reveal personal data upon the request of public authorities.

##### **CHANGES TO THIS PRIVACY POLICY:**

We may make changes to this privacy policy at any time, for example if the law changes, or if business activities change in a way that affects how we collect and use personal data.

##### **INFORMATION NOT PROVIDED IN THIS POLICY:**

More details about the use of your personal data can be requested at any time. Contact details are provided at the top of this page.